

Masterworks Chorus

OF THE PALM BEACHES

Program Advertising Application

The Masterworks Chorus of the Palm Beaches prints one program each season that serves all four of our concerts. The program is professionally printed in full color and reaches approximately 2,000 patrons during the course of our season. The Masterworks Chorus is a 501(c)(3) nonprofit organization. This year our program will offer two (2) ad sizes. Please place a check mark by the ad you wish to purchase. IN ADDITION, this year, those who purchase a full page ad will be promoted on our Masterworks website with a link to your contact information. This is an added feature that will give your advertisement more exposure and value throughout our season. To make this season's program, all ads must be in by **November 27**.

If you would like more information about the chorus, please visit: www.masterworkspb.org

Advertising Contact: Suzy Farrell @ 954-895-9319 (text or voice)/email sf322@att.net

FULL PAGE COLOR (5 1/2 X 8 1/2) at **\$375** for the season _____ (check)

HALF PAGE COLOR (5 1/2 X 4 1/2) at **\$200** for the season _____ (check)

ADVERTISING FORMAT: Please submit your ad electronically via email in one of the following formats: Adobe PhotoShop, InDesign, TIF, JPEG, or EPS files.

Email artwork to: sf322@att.net

BUSINESS NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

CONTACT PHONE: _____

CONTACT EMAIL: _____

Payment Information:

Checks should be made payable to: **The Masterworks Chorus**

**Please mail check and application to: Masterworks Chorus of the Palm Beaches
PO Box 212, Palm Beach FL 33480**

_____ **Check payment is attached** **AD SUBMITTED BY:** _____

Chorus Member's Name

Why advertise with the Masterworks Chorus of the Palm Beaches?

- We've been entertaining audiences in Palm Beach County for more than 39 years.
- We expanded our singing venues in 2017-2018 to cover Palm Beach, Palm Beach Gardens, downtown West Palm Beach and Boca Raton.
- During that time we reached nearly 2,000 audience members, the most ever in the history of the organization.
- For our concerts, only the top instrumentalists and soloists are invited to perform with us.
- Chorus members must pass an audition by our director to be accepted into the organization. Members are all non-paid volunteers and come from Broward, Palm Beach and Martin counties.
- Ticket sales have grown dramatically. Our 2017 Messiah concerts were near sell-outs, reaching some 1,000 patrons and ticket sales were stopped at one venue for fear of overcrowding.
- We continue to explore other venues that can accommodate the audiences that we have been attracting.
- We continue to work with local schools to encourage students to attend our concerts and gain a better appreciation of this country's great choral tradition.
- At our 2018 spring concert at the Dreyfoos School of the Arts, approximately 20 students from that school joined with our chorus in singing Mozart's Requiem. The results were stunning. The crowd enthusiastically loved the performance and the student's experience and joy in participating with a community chorus and a professional orchestra had many of them saying afterwards that they were looking forward to joining our organization upon their graduation.
- The Masterworks Chorus relies on funds from advertising and ticket sales to help cover the cost of bringing terrific choral masterpieces to the community.